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CHANGE OF PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT IN BERMUDA

The board of directors (the "Board") of Chinese People Holdings Company Limited (the "Company") hereby announces that with effect from 24 February 2014, the Company's principal share registrar and transfer agent in Bermuda has been changed to:

MUFG Fund Services (Bermuda) Limited 26 Burnaby Street Hamilton HM 11 Bermuda

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Tricor Tengis Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong.

By Order of the Board

Chinese People Holdings Company Limited

Mr. Jin Song

Managing Director and Executive Director

Beijing, 24 February 2014

As at the date of this announcement, the Board comprises four Executive Directors, namely, Dr. Mo Shikang (Chairman), Mr. Zhang Hesheng (Deputy Chairman), Mr. Jin Song (Managing Director) and Mr. Chu Kin Wang Peleus, and three Independent Non-executive Directors, namely, Dr. Liu Junmin, Prof. Zhao Yanyun and Mr. Sin Ka Man.